



SimCentric appoint CreativeX Consulting Pte Ltd as Singapore authorised reseller

SimCentric Technologies is pleased to announce the appointment of CreativeX Consulting Pte Ltd as an authorised reseller of SimCentric simulation applications within Singapore effective 31st January 2017. CreativeX has been a market leader in the delivery of consolidated products and services across the defence, law enforcement, fire services, education and government sectors since 2009.

SimCentric Vice-President Sales Mr Simon Leng commented "Both SimCentric and CreativeX believe as a core tenet that the customers' needs are the highest priority in all cases. With this as a foundation principle, we are excited to have such a reputable and high caliber company as CreativeX represent us within the Singapore market. We look forward to Singapore stakeholders having enhanced access and support to SimCentric's advanced simulation applications."

CreativeX - Led by a team of simulation professionals, CreativeX has grown steadily over the years and to date, has created a niched pool of global partners and clientele in the Asian region through our products and support services in the different industries. In the past, the company collaborated with overseas vendors on project by project basis and since then, CreativeX has formed strategic alliances with vendors and global partners for long term and successful partnerships. The primary aim of CreativeX is to provide ready, as well as, client specific products and services. Our clientele list includes government agencies, private companies and academic institutions. Through



the close collaboration with our global partners, we are able to provide enabling simulation technology to each client. CreativeX continuously sources the industries for key enabling technologies and services to develop and market potentials to our clients. CreativeX Director for Business Development & Technology, Mr Chris Lim commented "Asia has been and will continue to look toward the use of simulators and simulation as part of its training needs. CreativeX wishes to play a crucial role in the provision of a technical support hub with the many development tools that it has in its stronghold to aid the capability building of system integrators in the growing simulation market in Asia over the coming years."

Coming Soon to ITEC!

SimCentric will be exhibiting at ITEC in Rotterdam, Netherlands from 16th – 18th May 2017.

[Click here](#) for a demonstration appointment at ITEC 2017 to see how SimCentric Technologies can drive your synthetic environment training to the next level.

About Simcentric:

SimCentric Technologies is a global software company specializing in advanced simulation. SimCentric has been working in Military Simulation since 2008. We specialize in the development and delivery of innovative products and systems in Training and Education. We work in both the military and civil sectors providing a combination of COTS and customised solutions.

For more information please visit

www.simct.com

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